



### The Program

The Chicago Botanic Garden is the ideal place to relax, to breathe, and to tend to one's physical, emotional, and inner self—all within a setting of remarkable beauty, inspiration, and healing. The Wellness program at the Garden is one of the most popular series, attracting thousands of visitors and members who come year-round to nourish mind, body, and soul. With a holistic approach, the Garden's programs, retreats, and groups are designed to help attain or maintain a balanced lifestyle. Offerings include yoga, tai chi, fitness walks, meditation, exercise, strength, toning, recreation, outdoor activities, contemplative retreats on-site and off-site, and open houses.



### The Setting

The Chicago Botanic Garden offers an incomparable 385-acre gym and classroom set in a natural oasis. Visitors enjoy the classes and activities at the Garden, seeking a place that releases them from their regular lives and inspires them with beauty and the changes each season brings.

## The Attendees

The Wellness program attracts visitors and members of all ages and abilities, primarily female participants from the affluent North Shore suburbs surrounding the Garden. Most attendees are in the 40- to 60-year age range and have discretionary income for services that enrich their physical, emotional, and spiritual lives.



## The Opportunity

For providers of products and services that strive to reach individuals actively seeking better lives and good health, Wellness programs offer an ideal venue for getting your message to energetic Garden visitors and members who are investing in their health and wellness.

Wellness participants enjoy learning about companies with products and services that promote health, beauty, and healthy lifestyles, and that contribute to quality of life. Linking with the Garden's mission of environmental stewardship and care provides an even greater selling environment.



## The Sponsorship

Presenting	\$50,000
Major	\$35,000
Supporting	\$20,000



**chicago botanic garden**

1000 Lake Cook Road, Glencoe, Illinois 60022 U.S.A.  
chicagobotanic.org (847) 835-5440

*One of the treasures of the Forest Preserves of Cook County*