



Summer 2020

The Event

The Chicago Botanic Garden presents Phillip Juras's exhibition, *Picturing the Prairie*, on display from May 8 through September 20. The exhibition will feature paintings of prairies, savannas, and wetlands from several locations in Illinois. Juras's paintings celebrate the rich aesthetics, ecology, and history of Illinois prairies. In his five-year journey to this collection, Juras discovered a vision of an ecosystem that has virtually vanished in North America. The exhibition encourages visitors to appreciate the beauty of prairies—and the conservation and stewardship needed to protect them.

Public programming at the Garden, as part of the event, will provide opportunities for visitors to explore the Garden's prairie and native plant gardens through seasonal guided prairie walks, a specialty tram ride, and a prairie-focused pop-up art experience. Visitors will be invited to meet the artist and engage with our scientists to learn more about the conservation and restoration work of the Garden through After Hours Buzz, an evening science café-style event.



The Joseph Regenstein, Jr. School of the Chicago Botanic Garden will incorporate the theme into both adult and youth programming. Botanical arts and home gardening classes for adults, a newly launched prairie-focused field trip for school groups, and Camp CBG and other youth programming will all showcase the varied and fascinating ways that Illinois prairies inspire residents and visitors alike.



The Setting

The Garden will be the setting for *Picturing the Prairie*, with new interpretive signs for the Dixon Prairie and Native Plant Garden, among others, and will include integrated educational programming. The Phillip Juras exhibition will be held in the Regenstein Center's Joutras Gallery.

The Attendees

Summer is a peak time for the Garden, both for the number of visitors and for blooms in our display gardens. The programming will be available for all visitors, who represent every age and every cultural background. Summer at the Garden draws from the Chicago region with heavy representation from the North Shore suburbs. Our visitors are receptive and loyal to companies that appreciate the beauty and importance of nature and show a commitment to the planet.

The Opportunity

Sponsors gain visibility including brand awareness from a wide variety of marketing activities, social media, direct mail, and interior and exterior signage. *Picturing the Prairie* provides sponsors with a unique opportunity to reach and align with a diverse audience of art, conservation, and sustainability enthusiasts and supporters. Opportunities will be available for on-site activities and co-branding.

The Sponsorship

Presenting	\$50,000
Major	\$25,000
Supporting	\$10,000



CHICAGO BOTANIC GARDEN

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One of the treasures of the Forest Preserves of Cook County