



**November 14, 2025 – January 4, 2026**

**An illuminated trail for enchanting winter nights**

### **The Experience**

Lightscape, the captivating holiday light show at the Chicago Botanic Garden, transforms a one-mile outdoor path into an enchanting, after-dark, illuminated trail, inspired by both the holiday season and the winter splendor of the gardens themselves.

A consistently sold-out hit for our visitors in its six years, Lightscape returns for the 2025 to 2026 season with 80 percent new light and sound installations to make the event an exciting and fresh experience for everyone, including return visitors.

**Tripadvisor ★★★★★**

"From the 7-year-old to the grandparents, we all had a wonderful time. You are enveloped in sights and sounds, creating a magical, ethereal feeling."

**NBC Nightly News**

"A labyrinth of light...one heck of an experience."

**Chicago Tribune**

"A series of captivating light-based set pieces."





## The Setting

Set in Glencoe, Illinois, on Chicago's North Shore, the Lightscape trail encompasses the most beloved areas of the Garden's 385-acre site. Curated art installations and music enhance each area's natural beauty, and include sparkling photo ops under the stars. Along the pathway, marshmallow-toasting fire cauldrons and refreshment stands are popular stops that please guests of all ages.

## The Visitors

Lightscape visitors include an attractive demographic mix of the Chicago Botanic Garden's current individual and family members along with an entirely new audience of guests from the greater Chicago area and beyond. More than 240,000 visitors attend the event; while families with children make up a substantial share of the more than 5,000 nightly visitors, millennials and people of all ages also come to celebrate and share the holiday season through the multi-sensory Lightscape experience at the Garden.



## The Opportunity

Sponsors will have the opportunity to engage with the Lightscape target audience through advance event promotion across the Garden's website and social media channels, as well as on-site with event visitors. Opportunities for on-site activation will include tasteful branding integration in event collateral and signage, as well as at select hosted points and experiences along the trail. Additional benefits, based on level of sponsorship, may include presale ticket access, invitations to a preview evening and reception, private on-site hospitality (food and beverage), and complimentary ticket packages.

## The Sponsorship

Exclusive Presenting: \$200,000

Lead (non-exclusive): \$100,000

Major: \$75,000

Partner: \$50,000

Supporting: \$25,000

Daily (on-site per day): \$7,500



**chicago botanic garden**

1000 Lake Cook Road, Glencoe, Illinois 60022 U.S.A.  
[chicagobotanic.org](http://chicagobotanic.org) (847) 835-5440

*One of the treasures of the Forest Preserves of Cook County*