

Kite Festival



August

The Event

Blue skies, fresh breezes—all that's missing is...kites! Lots of kites. This lighthearted family favorite features stunt kite flying at its most thrilling. With the skill of Olympic ice skaters and the grace of prima ballerinas, professional fliers demonstrate precision routines at high speeds and with breathtaking formations, all set to music. The weekend festival also includes daily kite-making workshops that are very popular with children and families, and fun kite-flying competitions for children.

The Setting

There is simply no better place for a perfect summer activity than the Garden's sunny West Meadow. Visitors enjoy spectacular views of Evening Island, the Dixon Prairie, and the Bernice E. Lavin Plant Evaluation Garden. Look closely—perhaps a crane or other migratory birds will take wing alongside the dancing kites.

The Attendees

This is one of the Garden's most premier family events. The Kite Festival draws the young and young-at-heart from throughout the Chicago region. Grandparents, parents, and children come to create and share memories, adventures, and fun during this dynamic weekend.

The Opportunity

The Kite Festival offers sponsors unique branding opportunities with an upscale, family-oriented crowd. This is the perfect venue to demonstrate and sample new foods, toys, children's books, and family-oriented products and services.

The Sponsorship

Presenting	\$15,000
Major	\$10,000
On-site	\$5,000



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