



chicago botanic garden

Fall Festival & Bulb Sale



October 4 – 6, 2024

The Event

It's a beautiful weekend to celebrate the excitement of fall. The Fall Festival & Bulb Sale at the Chicago Botanic Garden brings out families and multigenerational crowds to enjoy the colors, tastes, and bounty of fall. The Festival offers more than 200 varieties of bulbs for purchase and a harvest market with a mouthwatering array of offerings, including gourmet foods, honey, jams, spices, baked goods, cider, wine, and beer. Festival visitors also enjoy family activities, navigate the straw bale maze, explore an amazing gourd display, and listen to live musical performances.



The Setting

Set in the heart of the Garden surrounded by the golden, orange, bronze, and red hues of early fall leaves, the Garden's Esplanade offers the perfect setting for this popular festival.

The Attendees

The Fall Festival & Bulb Sale is one of the Garden's premier family events. A multigenerational hit, the Festival draws crowds from throughout the Chicago region. This event attracts shoppers with an interest in locally grown produce, active and healthy lifestyles, nature, and arts and crafts.



The Opportunity

The event offers sponsors unique branding opportunities and interactions with an upscale, family-oriented crowd from around the Chicago region. Attendees come to shop and celebrate the season. They have a keen interest in new products, sampling, and purchasing. The Fall Festival & Bulb Sale builds on an appreciation of nature, being active, savoring local foods, and the wonder of fall.



The Sponsorship

Presenting: \$25,000

Supporting: \$10,000

On-site: \$5,000



chicago botanic garden

1000 Lake Cook Road, Glencoe, Illinois 60022 U.S.A.
chicagobotanic.org (847) 835-5440

One of the treasures of the Forest Preserves of Cook County