Evenings

June – September

The Events
As the sun goes down, summer magic starts at the Garden. Evenings at the Garden are a special treat, as the grounds remain open until 9 p.m. Visitors have access to most Garden spaces and facilities, which take on a special glow as the sun slowly sets. They enjoy outdoor grilling on the Café decks, picnicking, and the magic of celebrating summer evenings that invite them to linger by the sparkling lakes and relax outdoors.

Carillon Concerts
Every Monday night, the majestic sound of bells rings across the Garden during the Carillon Concert Series. Families, young lovers, and people of all ages picnic, watch fireflies appear over the Great Basin, and enjoy a master performance on one of the nation’s few hand-played carillons.

Music on the Esplanade / Hot Summer Nights
On Tuesdays and Thursdays, an air of romance flows through the Esplanade. Visitors sip cocktails, watch the sunset from the Lakeside Terrace, and enjoy live jazz, mariachis, and Caribbean and Spanish guitar.

Dancin’ Sprouts
Dancin’ Sprouts provides free musical entertainment for the Garden’s youngest visitors. Bring the family and enjoy live music in this idyllic summer setting. For these evenings, picnicking will be allowed on the Esplanade only.

The Setting
The lush lawns of the Esplanade and McGinley Pavilion are the perfect invitation for couples and multigenerational families to set out a picnic and blanket and enjoy the beautiful vistas and lakes as they listen to the musical Evenings performances.

The Attendees
An important part of the summer event calendar, summer evenings at the Garden reach a well-educated, diverse audience looking for a place to socialize and relax. The events are particularly conducive to romance as well as large family outings. Many couples of all ages, as well as intergenerational family groups, come to enjoy the beauty of the Garden and all the promise of a summer evening at one of the most stunning places in the Midwest.

The Opportunity
The Evenings series allows sponsors to reach people at their most relaxed. Create positive impressions with a happy family enjoying a carillon concert. Promote your services to a young couple in love. Interact with well-educated professionals as they sample premium beverages. Other recognition opportunities include logo placement on signage, in print, and in broadcast media and promotional materials.

The Sponsorship
Presenting: $75,000
Major: $50,000
Supporting: $35,000
On-site: $5,000