



chicago botanic garden

Art & Nature: Poetic Kinetics



June – August

Art & Nature

Each summer, through the new Art & Nature initiative, the Chicago Botanic Garden will offer memorable experiences to both new and returning visitors through seasonal, large-scale public art installations and vibrant experiences that explore the beauty and complexity of gardens and conservation science.

The Event

In 2027, Poetic Kinetics, an experiential design and fabrication studio renowned for creating monumental, kinetic public art, will bring two custom, wind-driven, suspended aerial sculptures to the Garden. The installations are crafted from thousands of ultra-lightweight, colorful streamers. Suspended gracefully above the landscape, they harness natural wind currents, transforming familiar places into dynamic, undulating canopies that feel distinctly alive, inviting visitors to pause, look up, and experience the wind.

Roughly 9,000 square feet of kinetic, aerial sculpture will suspend above two of the Garden's most beloved spots: the low, winding Serpentine Bridge to Evening Island, and the water's edge at the Elizabeth Hubert Malott Japanese Garden.

The Audience

The Garden welcomes more than one million visitors each year who come for the beauty of the grounds and the wide-ranging, year-round programming. Our more than 54,000 members are loyal to the Garden and its mission. Our visitors, who represent all ages and cultural backgrounds, come largely from the Chicago area, with strong attendance from the North Shore suburbs. Our visitors are receptive and loyal to companies that appreciate the beauty and importance of nature and show commitment to the planet.



The Opportunity

Sponsors gain visibility and brand awareness throughout our busiest season. Opportunities for visibility include a wide variety of marketing activities, including integrated logo recognition on creative digital marketing pieces delivered via email and social media, interior and exterior event signage, and other avenues.



The Sponsorship

Presenting: \$50,000

Major: \$25,000

Supporting: \$10,000



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One of the treasures of the Forest Preserves of Cook County