



Summer 2026

The Event

America Grows: Celebrating Resilience, Culture, and Community will illuminate the pivotal role gardens have played in the American experience in the 250 years since the United States gained its independence.

America Grows will explore gardening movements tied to key moments in history, connecting them to the present day through stories of American resilience, the ways gardens preserve and reflect culture, and the value of community. Through immersive multimedia displays in the Regenstein Center and outdoor experiences in our display gardens, visitors will learn about colonial kitchen gardens, post-emancipation gardens, victory gardens, community gardens, and more, all highlighting the diverse narratives and communities that formed our nation.



The Audience

The Garden welcomes more than one million visitors each year who come for the beauty of the grounds and the wide-ranging, year-round programming. Our more than 58,000 members are loyal to the Garden and its mission. Our visitors, who represent all ages and cultural backgrounds, come largely from the Chicago area, with strong attendance from the North Shore suburbs. Our visitors are receptive and loyal to companies that appreciate the beauty and importance of nature and show commitment to the planet.

The Opportunity

Sponsors gain visibility and brand awareness throughout our busiest season. Opportunities for visibility include a wide variety of marketing activities, such as integrated logo recognition on creative digital marketing pieces delivered via email and social media, interior and exterior event signage, and other avenues.



The Sponsorship

Presenting: \$50,000

Major: \$25,000

Supporting: \$10,000



chicago botanic garden

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One of the treasures of the Forest Preserves of Cook County