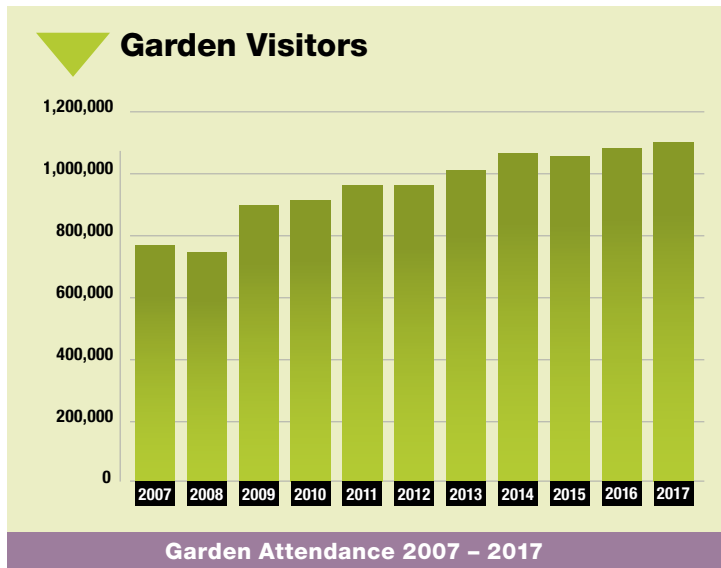


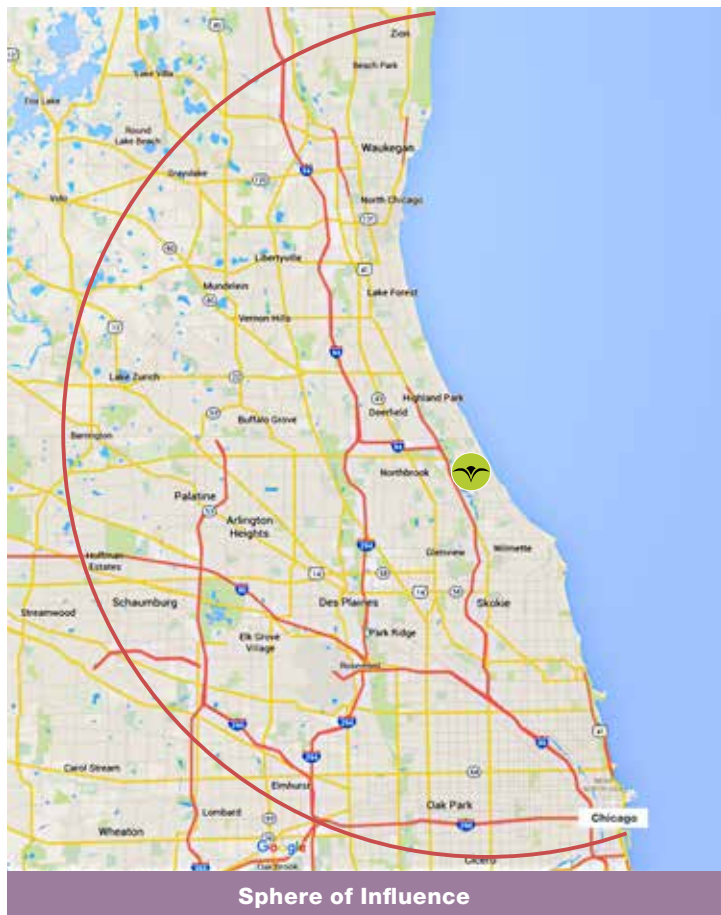
Audience Demographics

Reach a highly desirable audience that is deeply engaged with the Chicago Botanic Garden.



Growing and Inquisitive Audience

- More than 1 million visitors annually
- 2.4 million website visits annually
- 95,000 monthly email recipients
- 55,000 quarterly member magazine recipients
- 130,000 Facebook likes
- 24,000 Twitter followers
- 40,000 Plant Information questions answered annually



Active, Engaged Member Base

- 51,000 member households
- 80% live within 15 miles of the Garden
- 72% renew annually
- 44% visit 2.5 times per year
- 17% visit more than 10 times per year
- 14% visit 6–9 times per year



CHICAGO BOTANIC GARDEN

1000 lake cook road

glencoe, illinois 60022

(847) 835-5440

chicagobotanic.org

Partnership Opportunities

Partner with the Chicago Botanic Garden on one or more of our unique programs and events.



Highlights of Annual Visitor Programs and Events

- *All Aboard!*
- American Flower Show Series
- Autumn Brews
- Bike the Garden
- Evenings
- Fall Bulb Festival
- Farm Dinners
- Garden Chef Series
- Get Growing Weekend
- Grapevines & Wines
- Model Railroad Garden
- Night of 1,000 Jack-o'-Lanterns
- Orchid Show
- Spooky Pooch Parade
- Summer Dinner Dance
- Tuesday Morning Music
- Unearth Science Festival
- Wonderland Express

Corporate Partners Representative List

Abbott
AbbVie
Allstate
American Airlines
Astellas Pharma US, Inc.
Ball Horticultural
Bank of America
Baxter International Inc.
Beam Suntory
Boeing
BMO Harris Bank

ComEd
Discover Financial
Food Network Magazine
Grainger
HSBC-North America
Honeywell Building Solutions
ITW
JP Morgan Chase
Lakeshore Beverage
Midwest Foods
Northern Trust

NorthShore University
HealthSystem
Plante Moran
Shire
Shure
Target
UL
Walgreens
Whole Foods Market
Winston & Strawn



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