

HARVEST BALL

SEPTEMBER



The Event

Reach young professionals in Chicago through sponsorship of the Chicago Botanic Garden's much-anticipated annual Harvest Ball. Featuring a cocktail reception, silent and live auction, an elegant dinner, and dancing under a tent filled with beautiful floral arrangements, the event draws 600 well-educated young leaders who are committed, loyal, and passionate about supporting causes and companies that are meaningful to them.

The mission of the Chicago Botanic Garden is to promote the enjoyment, understanding, and conservation of plants and the natural world. All proceeds from the Harvest Ball go directly toward this mission. Specifically, the Harvest Ball supports the Chicago Botanic Garden's Center for Teaching and Learning, whose hands-on programs engage children of all ages and backgrounds and their families with plant and environmental science, ecology, and nature.

The Setting

The Chicago Botanic Garden in all its fall beauty serves as the backdrop for the Harvest Ball. With 385 acres of public gardens, 23 specialty gardens, three native habitats, and 80 acres of lakes, the Garden offers a unique location for an evening of dining and dancing.

The Opportunity

The Harvest Ball is an ideal opportunity to reach an influential audience of well-educated community leaders, ages 30 to 50, dedicated to the Chicago Botanic Garden. This audience appreciates companies who support the Garden's mission. A variety of sponsorship opportunities are available to put your company's brand in front of this one-of-a-kind group, while supporting important environmental and conservation work of the Garden.



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Sponsorship Benefits

Major Sponsor (\$15,000)

- Two complimentary tables for ten

Visibility and Public Awareness

- Recognition as “Major Sponsor” on all Harvest Ball print pieces
- Signage with corporate name on the evening of the Harvest Ball
- Corporate name recognition in the Harvest Ball invitation, mailed to more than 2,000 of Chicago’s young influential leaders
- Corporate name recognition in the Harvest Ball program
- Corporate name recognition on the Garden’s website during the months of July, August, and September
- Corporate name recognition in the annual report and on the donor wall in the Visitor Center
- Corporate name recognition in all Harvest Ball press releases

Chicago Botanic Garden Hospitality

- 20 complimentary parking passes for employees or clients
- Four complimentary Chicago Botanic Garden Family Memberships
- 20 percent discount on facility rentals



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Guarantor Sponsor (\$10,000)

- Two complimentary tables for ten

Visibility and Public Awareness

- Signage with corporate name on the evening of the Harvest Ball
- Corporate name recognition in the Harvest Ball invitation, mailed to more than 2,000 of Chicago's young influential leaders
- Corporate name recognition in the Harvest Ball program
- Corporate name recognition on the Garden's website during the months of August and September
- Corporate name recognition in the annual report and on the donor wall in the Visitor Center
- Corporate name recognition in all Harvest Ball press releases

Chicago Botanic Garden Hospitality

- 15 complimentary parking passes for employees or clients
- 20 percent discount on facility rentals



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Benefactor Sponsor (\$6,000)

- One complimentary table for ten

Visibility and Public Awareness

- Corporate name recognition in the Harvest Ball invitation, mailed to more than 2,000 of Chicago's young influential leaders
- Corporate name recognition in the Harvest Ball program
- Corporate name recognition on the Garden's website during the month of September
- Corporate name recognition in the annual report and on the donor wall in the Visitor Center

Chicago Botanic Garden Hospitality

- Ten complimentary parking passes for employees or clients
- 20 percent discount on facility rentals

Patron Sponsor (\$4,000)

- One complimentary table for ten

Visibility and Public Awareness

- Corporate name in the Harvest Ball invitation, mailed to Chicago's young influential leaders
- Corporate name included in the Harvest Ball program

