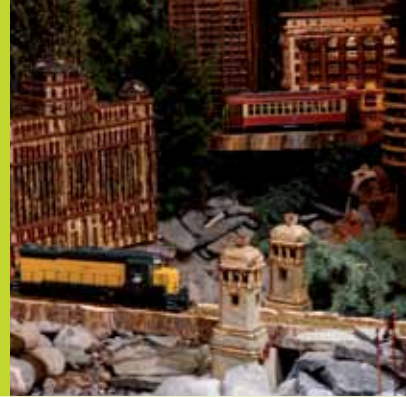


# WONDERLAND EXPRESS

NOVEMBER – JANUARY



All aboard for an indoor fantasyland of winter wonder! With hundreds of thousands of twinkling lights and re-creations of Chicago's most beloved landmarks, the amazing Wonderland Express combines the time-honored magic of model railroads with an enchanting, holiday-themed botanical experience.



Visitors stroll along glittering paths enjoying the fresh scents of thousands of plants, amid the exciting sounds of G-scale model trains winding through the 10,000-square-foot Wonderland Express exhibition. Families will enjoy seeing more than 90 replicas of Chicagoland's most famous landmarks, representing all of its varied neighborhoods: the South Side (including the Obama family home, Michelle Obama's childhood home, and the Chicago Union Stockyard's Old Stone Gate); the West Side (including the original Chicago Stadium); the North Side (including Wrigley Field, the Baha'i Temple, and the new Daniel F. and Ada L. Rice Plant Conservation Science Center at the Chicago Botanic Garden); and Downtown (including Willis Tower, Millennium Park, the Art Institute, and The Field Museum).

Wonderland Express features a life-size replica of an English country train platform, a gingerbread train depot, decorated holiday trees, and greenhouses filled with colorful poinsettias, delicate narcissus, and rare orchids. The Wonderland Sweet Shop and Garden Café provide opportunities for families and guests to have lunch, dinner, or a quick snack. Outdoor displays of 750,000 white lights and a wonderland walkway complete the Garden's transformation into a winter wonderland of magic, whimsy, and adventure.

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## Dates & Hours

Opening Date – November 26, 2010

Closing Date – Sunday, January 2, 2011

Hours: November 26 through January 2, 10 a.m. to 7 p.m. daily

## Admission

Adult:	\$10 nonmember	\$8 member
Children ages 3 – 12:	\$8 nonmember	\$6 member
Seniors:	\$8 nonmember	\$6 member

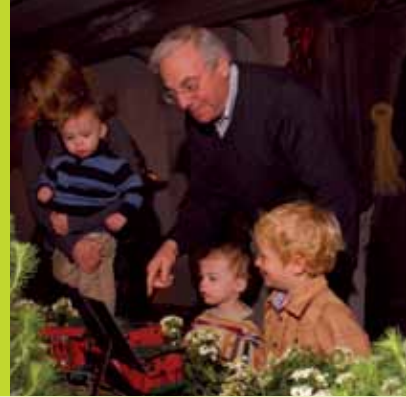
Parking fees apply.

## Presenting Sponsor – \$50,000

- Logo on signage: exclusive Garden entry banners on Lake Cook Road, gatehouse banners, and Visitor Center banners. Logo also on posters in the Visitor Center and Garden Café table cards
- Logo on all print advertising; event brochures; and *Keep Growing*, the member magazine and program guide
- Name recognition: local radio, press releases, *Keep Growing*, and the Garden website (November to January)
- Special opportunity for customized branded exhibit element designed in collaboration with the Garden
- Opportunity to secure premium advertising space in *Keep Growing*
- Fifty complimentary event tickets and parking passes
- Two complimentary tables for ten at Preview Night
- Opportunity for private employee reception and guided tours of the exhibition
- Recognition on the Donor Wall and in the Annual Report
- 20 percent discount on facility rental

# WONDERLAND EXPRESS

NOVEMBER – JANUARY



## Major Sponsor – \$35,000

- Logo on signage: exclusive Garden entry banners on Lake Cook Road, gatehouse banners, and Visitor Center banners. Logo also on posters in the Visitor Center and Garden Café table cards
- Logo on all print advertising; event brochures; and *Keep Growing*, the member magazine and program guide
- Name recognition: local radio, press releases, *Keep Growing*, and the Garden website (November to January)
- Special opportunity for customized branded exhibit element designed in collaboration with the Garden
- Complimentary table for ten at Preview Night
- Opportunity to secure premium advertising space in *Keep Growing*
- Twenty complimentary event tickets and parking passes
- Opportunity for designated employee night
- Recognition on the Donor Wall and in the Annual Report
- 20 percent discount on facility rental

## Supporting Sponsor – \$15,000

- Logo on posters in Visitor Center, Education Center, and on Garden Café table cards
- Logo on all print advertising, event brochures, and *Keep Growing*, the member magazine and program guide
- Name recognition: Press releases and on Garden website (November to January)
- Complimentary table for ten at Preview Night
- Opportunity to secure premium advertising space in *Keep Growing*
- Ten complimentary event tickets and parking passes
- Recognition on the Donor Wall and in the Annual Report
- 20 percent discount on facility rental

## Exhibit Element – \$10,000

- Name and logo recognition on sign within exhibition by selected building element
- Name recognition in *Keep Growing*, the member magazine and program guide; and on the Garden website
- Four complimentary event tickets and parking passes
- Recognition on the Donor Wall and in the Annual Report
- 20 percent discount on facility rental