

# KITE FESTIVAL

AUGUST



## The Event

Blue skies, breezy lakes—all that's missing is...kites! Lots of kites. This light-hearted family favorite features stunt kite flying at its very best. With the skill of Olympic ice skaters and the grace of prima ballerinas, professional fliers demonstrate precision routines at high speeds and with breathtaking formations, all set to music. The weekend also includes daily kite-making workshops, very popular with children and families, and fun kite-flying competitions for children.

## The Location

There is simply no better place for a perfect summer activity than the Garden's sunny West Meadow. Visitors enjoy spectacular views of Evening Island, the Dixon Prairie, and the Lavin Plant Evaluation Garden. Look closely—perhaps a crane or another migratory bird will take wing alongside the dancing kites.

## The Attendees

This is one of the Garden's premier family events. An intergenerational hit, the Kite Festival draws the young and the young-at-heart from throughout the Chicago region. Grandparents, parents, and children come to share memories, adventures, and fun during this dazzling weekend.

## The Opportunity

The Kite Festival offers sponsors unique branding opportunities with an upscale, family-oriented crowd. This is the perfect venue to demonstrate and sample new foods, new toys, children's books, and family-oriented products and services.

## The Sponsorship

Presenting	\$25,000
Major	\$15,000
Supporting	\$5,000