

HARVEST MARKET

OCTOBER



The Event

It's a beautiful weekend to celebrate the excitement of fall. The Harvest Market at the Chicago Botanic Garden brings out families and multigenerational crowds to enjoy the colors, tastes, and bounty of the harvest. The event features local Midwest farmers and vendors offering a mouthwatering array of gourmet foods, cheeses, wines, beers, baked goods, and fresh produce. It also includes unique garden art, handmade pottery, carved pumpkins, scented soaps, and more. Kids and parents enjoy family activities, navigate the straw bale maze, and listen to live musical performances.

The Setting

Surrounded by the golden, orange, bronze, and red hues of fall leaves, the Garden's West Meadow offers spectacular views of Evening Island, the Dixon Prairie, and the Lavin Plant Evaluation Garden.

The Opportunity

The event offers sponsors unique branding opportunities and interactions with an upscale, family-oriented crowd from around the Chicagoland region. Attendees come to shop and celebrate the season. They have a keen interest in new products, sampling, and purchasing. The Harvest Market builds on an appreciation of nature, being active, savoring local foods, and on the wonderment of fall.

The Sponsorship

Presenting	\$15,000
Major	\$10,000
Supporting	\$5,000

