

FARMERS' MARKET

JUNE – DECEMBER



The Event

Fresh from local farmers, the tomatoes, peppers, eggplant, and spinach get snapped up by visitors eager to taste the richness of homegrown produce. The Chicago Botanic Garden Farmers' Market is now in its third year and is bigger and better than ever. Held the first and third Sundays of the month, June through December, the Farmers' Market offers visitors local and organic farm-raised, seasonal produce, plus fresh flowers, fruits, and herbs.

The Setting

Located at the entrance to the Garden, the Farmers' Market brings the bright colors of nature—the reds and yellows of fresh peppers, deep greens of kale, and soft oranges and pinks of fresh peaches, plus the brilliant colors of fresh-cut flowers. Families can walk over to the Garden's Regenstein Fruit & Vegetable Garden to see what's growing, and marvel in amazement at nature's bounty.

The Opportunity

The Chicago Botanic Garden Farmers' Market brings out city and suburban dwellers who love fresh foods and cooking. The Farmers' Market offers sponsors an audience of upscale, quality-conscious food lovers receptive to new ideas in cooking, entertaining, good health, and connecting with nature. For companies interested in reaching this audience, the Farmers' Market offers a whole season of repeated exposure to a very receptive group.

The Sponsorship

Presenting	\$25,000
Major	\$15,000
Supporting	\$10,000

