TULIPMANIA:

Five Centuries of Mystery & Madness



Overview TulipMania: Five Centuries of Mystery & Madness presents the tulip's fascinating history from its

humble origins in Central Asia to its status in seventeenth-century Europe, when a single bulb was worth a fortune. From the mania for tulips in Holland to the unraveling of the mystery of the flower's extraordinary colors by modern science, the story of the tulip is told through richly colored illustrated graphic panels with text by guest curator Anna Pavord, author of the best-selling book *The Tulip:*

The Story of a Flower That Has Made Men Mad (1999).

Rental Fee \$1,500 rental fee for three-month period includes 28 four-color panels.

Space 85 linear feet

Requirements

Shipping Venue is responsible for one-way shipping within the United States; international arrangements vary.

Components Interpretive panels plus exhibition introduction

Shown originally at the Chicago Botanic Garden in 2000, *TulipMania* included fine and decorative art objects including jewelry, porcelain, furniture, and antique tiles, as well as rare books and botanical prints.

Although these objects were returned to their lenders, interested venues might consider borrowing artifacts or enhancing the exhibition with a display of live tulips or a continuous slide presentation of the amazing variety and range of tulips.

Themes Tulips from the East The Original Building Blocks

The Flower of the Age A Craftman's Delight

Mystery & Madness The Tulip's Mysterious Secret

Gallery Adjustable lighting that can highlight panels **Requirements**

Security Low; public access to the building needs to be monitored.

Collateral A four-color brochure was printed for the original exhibition. It may be reprinted at borrower's expense.

Credit Line TulipMania: Five Centuries of Mystery & Madness was organized by the Chicago Botanic Garden.

Availability Please call for availability.

Contact Gabriel Hutchison, Exhibitions and Programs Production Manager

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Exhibit Website chicagobotanic.org/exhibitions/traveling