

# TULIPMANIA:

Five Centuries of Mystery & Madness



**Overview** *TulipMania: Five Centuries of Mystery & Madness* presents the tulip's fascinating history from its humble origins in Central Asia to its status in seventeenth-century Europe, when a single bulb was worth a fortune. From the mania for tulips in Holland to the unraveling of the mystery of the flower's extraordinary colors by modern science, the story of the tulip is told through richly colored illustrated graphic panels with text by guest curator Anna Pavord, author of the best-selling book *The Tulip: The Story of a Flower That Has Made Men Mad* (1999).

**Rental Fee** \$2,500 rental fee for three-month period includes 28 four-color panels.

**Space Requirements** 85 linear feet

**Shipping** Venue is responsible for one-way shipping within the U.S.; international arrangements vary.

**Components** Interpretive panels plus exhibition introduction

Shown originally at the Chicago Botanic Garden in 2000, *TulipMania* included fine and decorative art objects including jewelry, porcelain, furniture, and antique tiles, as well as rare books and botanical prints.

Although these objects were returned to their lenders, interested venues might consider borrowing artifacts or enhancing the exhibition with a display of live tulips or a continuous slide presentation of the amazing variety and range of tulips.

<b>Themes</b>	Tulips from the East	The Original Building Blocks
	The Flower of the Age	A Craftman's Delight
	Mystery & Madness	The Tulip's Mysterious Secret
	Tulips in the New World	The Artist's Model

**Gallery Requirements** Adjustable lighting that can highlight panels

**Security** Low; public access to the building needs to be monitored.

**Collateral** A four-color brochure was printed for the original exhibition. It may be reprinted at borrower's expense.

**Credit Line** *TulipMania: Five Centuries of Mystery & Madness* was organized by the Chicago Botanic Garden.

**Availability** Call for availability

**Contact** Dawn Bennett, Exhibitions and Programs Production Manager  
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**Exhibit Website** [www.chicagobotanic.org/exhibitions](http://www.chicagobotanic.org/exhibitions)



CHICAGO BOTANIC GARDEN